

	/ French Ministry of Economy, Finance and Industry CICF / CINOV Professional Federation	/ INNOVIC : Communication Summary	/ V1
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In a highly competitive business environment, **innovation is considered by many leaders as a real challenge** and a lever to motivate teams.

Stop innovating is disappearing.

Consultancies and engineering have a major role to play in promoting innovative approaches.

This is a real opportunity to develop skills that contribute to improving the performance of their clients.

The French Ministry of Economy, Finance and Industry and CICF/CINOV Federation wish to accompany consultancies and engineering to the new development, including the support, promotion and enhancement of these professions should highlight all their attractiveness. This promotion must be exercised effectively with customers consulting and engineering and also must be youth oriented.

How to innovate?

- By driving an **optimization of know-how management and structure policy**.
- By **providing a model of innovation** that embodies the INNOVIC consulting and engineering missions conducted for the benefit of client organizations, in order to develop a relevant and personalized approach to their size and their specific innovation.
- By piloting the **transformation to meet the expectations and requirements of the customer**

The INNOVIC model serves consulting firms and engineering:

- Highlighting the **different forms of innovation**.
- Helping them to **be more creative** in their methods.
- Providing a **roadmap for conducting consultancy and engineering missions**, including the definition of milestones, deliverables and decision points.
- Using innovative as leverage to **improve individual and collective performance** of Client organization.

	/ French Ministry of Economy, Finance and Industry CICF / CINOV Professional Federation	/ INNOVIC : Communication Summary	/ V1
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The INNOVIC Framework:

The INNOVIC framework offers an innovative approach and also **provides a set of methods and support creativity tools**, as well as norms, standards and best practices.

Based on **Knowledge Management** concept and application, this framework also provides a more professional structure of cooperation between consultancy and engineering members firms.

This structure allows the firm members to gather on **the platform E-Innovic.com** and to drive innovation projects requiring an appropriate organization and multidisciplinary skills.

INNOVIC deployment plan:

This plan is tailored to the complexity of missions and their size and includes the following actions:

- **Promotion** aiming Agencies and Ministries Services.
- Internal and external **communication** for the key players of innovation.
- **Awareness and training model** facilitating comprehensive framework in the form of sessions of half-day or 2 days for the benefit of companies who want it.
- **Assistance** to select pilot projects for their exemplary approach and innovative results. This assistance is provided by experienced consultants in the field of innovation.
- **Organization of feedback** and setting up the INNOVIC framework.

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