


**CESYS** is a Management Consulting firm specializing in Strategy and Organization, as well as in Managing transformation programs. It was founded in 1993 by an internationally renowned French industrial group.

The Firm respects the good practices of the consulting professions defined by the Professional Office for Qualification of Management Consulting (OPQCM) and those recommended by the European Foundation for Quality Management (**EFQM**).

As an **independent firm**, CESYS is involved in your areas of progress and is committed to working alongside you to ensure the success of your strategic projects. We support Directors of strategic programs and projects in the form of advice and training. These are in particular projects in the areas of Marketing and Sales, Reorganization of activities, Scientific or technological research and Service innovation.

**Our clients** appreciate our technical and relational quality within the tailor-made missions they entrust to us. They also appreciate our approach to organizing feedback which makes it possible to update project performance metrics and ratios. This highlights the organization's project culture as a distinctive element of identification and cohesion of teams in their collaborative work.

We are participating in discussions contributing to the development of markets and the adaptation of organizational models. Since 2022 we have been working on the theme of "**Feminine management** within consulting firms", an opportunity to update findings, to highlight the strong characteristics of "Women's Management" and also to solicit the contribution of players in the sector.

A small, square portrait of a woman with dark hair, wearing a grey top, looking directly at the camera.

Ladan holds a master's degree in executive marketing and commercial practices from IAE – Sorbonne Paris and a master's degree from Miage in Sophia Antipolis. Ladan began her professional career at **GMF** Insurance and Banking sectors in France. She then moved into Management Consulting with the international firm **PriceWaterhouseCoopers**. She then joined the consulting firms created within the **Areva Group**, for the benefit of internal and external clients.

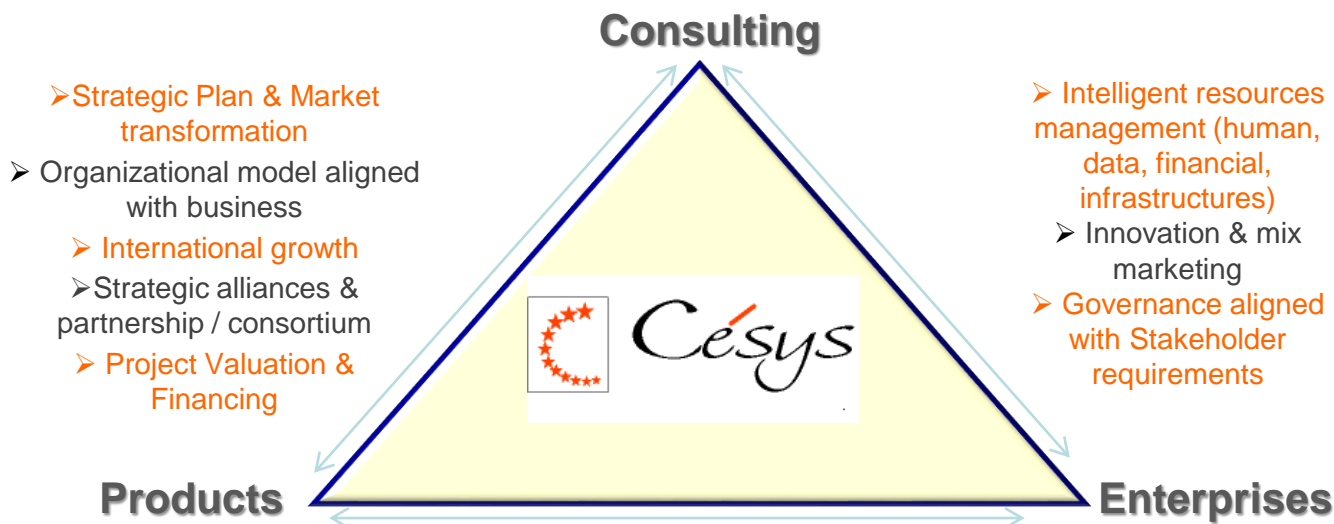
## Our main References

- Africa Oil and Gas Corporation
- AREVA - COGEMA
- Banques Populaires - Natixis
- Caisse des Dépôts et Consignations
- European Community
- Crédit Agricole
- Electricité De France
- Euronext – Stock Exchange
- Fédération Française du Football
- Française des Jeux
- Orange
- French Ministry of Economy and Industry
- French Ministry of Health
- French Ministry of Defense
- GIE Cartes Bancaires (Banking Credit Cards)
- GUERBET – Pharmaceutical Laboratory

- HSBC
- L'Oréal
- Mairie Marne La Vallée
- ORT France
- Pechiney
- SAFRAN - SNECMA
- SANOFI
- SCET - Highway Management
- Société Générale – Banking
- Société Internationale des Télécommunications Aériennes (SITA)
- Transnucléaire
- TOTAL
- UIC – Union of Chemical Industries
- VEOLIA – Environment and Water



## Césys International: 3 Axis of activities at your service

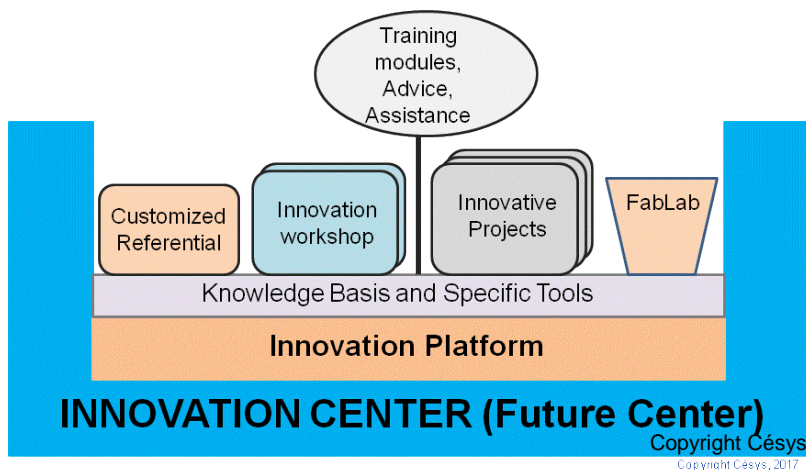


### The CESYS Products Core Business

Elaborating technologic platforms in Innovation, Business Intelligence and Future Centers

Organizations perform by relying on the creative intelligence of their Teams

Visual, emotional, creative and collective intelligence.



### The CESYS Enterprises Core Business

Accompanying **motivated** and **dynamic** Companies to set up strategic alliances in a constantly changing market.

